



Canada's MEDICAL CLINIC

Doctors for everyone...



Overview

- **It is a matter of life and death;** millions of Canadians do not have a doctor.
- Canada's Medical Clinic offers top-tier profit sharing and retirement benefits, making it the prime choice for physicians.
- Together, let's build Canada's largest clinic network and tackle this national crisis head-on.



Problem

- Doctor Shortage
- Unsustainable Clinic Economics
- No National Clinic Network Exists

NATIONAL POST

“10 million will soon lack access to primary care”



Problem

- Doctor Shortage
 - Inability for patients to take advantage of early detection
 - Higher costs and additional strain on hospital systems
 - Millions of Canadians have no doctor

THE GLOBE AND MAIL*

“More than 4,000 patients die each year from lack of care”



Problem

- Unsustainable Clinic Economics
 - Inadequate technology
 - Understaffing
 - Low physician retention

No work-life balance for physicians



Problem

- No National Clinic Network Exists
 - Inability to effectively serve the entire country
 - No consistent level of patient care
 - Lack of margins to scale

The current primary care network is fragmented and ineffective...



Solution: Doctors for Everyone

Unparalleled profit-sharing initiative and lifetime retirement package, attracts and retains more physicians than any other clinic network.

With our **Physician Compensation & Retirement Program (PCRP)** we are able to secure and retain top medical talent, ensuring seamless access to healthcare professionals.

Retired CMC physicians can earn in excess of \$250,000 per annum



Solution: Margins to Scale

- Robust 35% gross profit margin, CMC is positioned to rapidly expand on a national scale.
- Margins allow for rapid expansion, state-of-the-art clinic facilities, modern technologies, equipment enhancements, and superior support staff.
- This, in turn, provides our physicians with an optimal work-life balance.

Largest national clinic network in Canada by 2028



Competitive Analysis

In terms of direct competitors, the largest existing clinic networks in Canada, are comprised of less than 200 facilities. No one clinic network has a majority market share. The entire healthcare landscape is comprised of many small clinics.

There is no major player dominating this industry.

Together we can engage in the solution of this national crisis



Business Roadmap

	2024	2025	2026	2027	2028
New Clinics	2	6	18	40	100+
Total Clinics	2	8	26	66	166
Revenue (millions)	\$1	\$15	\$45	\$120	\$300

- Rapid clinic growth
- Revenue to exceed \$300 million annually, within five years
- Largest clinic network in Canada by 2028

Market **Analysis**

Total health expenditure to reach \$344 billion in 2023, representing modest 2.8% growth over previous year

Consumer **Demographics**

Canada's family doctor shortage: 10 million will soon lack access to primary care

- As the demand for medical services grows, Canada's Medical Clinic will be well-positioned to contribute to this market.

Target Market

- The 10 million Canadians, soon to have no doctor represent between 8 & 10 billion dollars in untapped revenue for any/all new clinic networks. (Canada's Medical Clinic)



Go to Market **Strategy**

- Government funding is ready and available, patients are anxiously waiting and now Canada's Medical Clinic has filled the doctor void.
- We are initiating a comprehensive campaign of awareness for investors and a program for introducing physicians to their new home.
- A nation-wide series of medical symposiums featuring CMC sponsored experts on a series of pertinent topics including:
 - A.I.
 - Personal Investment
 - Medical Equipment & Technology



Corporate Team



Vern Peterson
CEO



Dr. Edward Papp
Medical Director



Geri Papp
Director Operations



Daryl Olstad
VP Operations



Allan McNeil
VP Recruitment



Alexander D
VP Marketing



“It’s not often in life that we get the chance to be involved in an extremely lucrative business opportunity, while simultaneously engaging in the solution of a national crisis.”

Vern Peterson

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