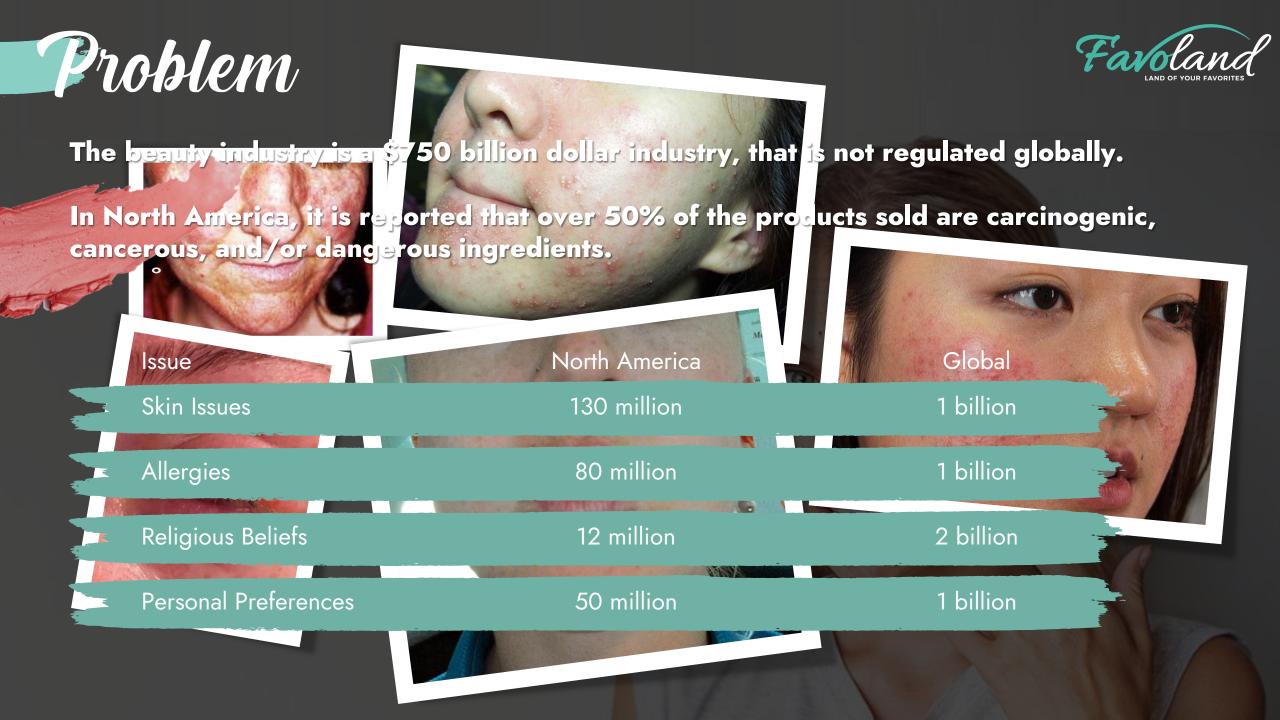


Beauty at YOUR FINGERTIPS

Jeffrey Clark

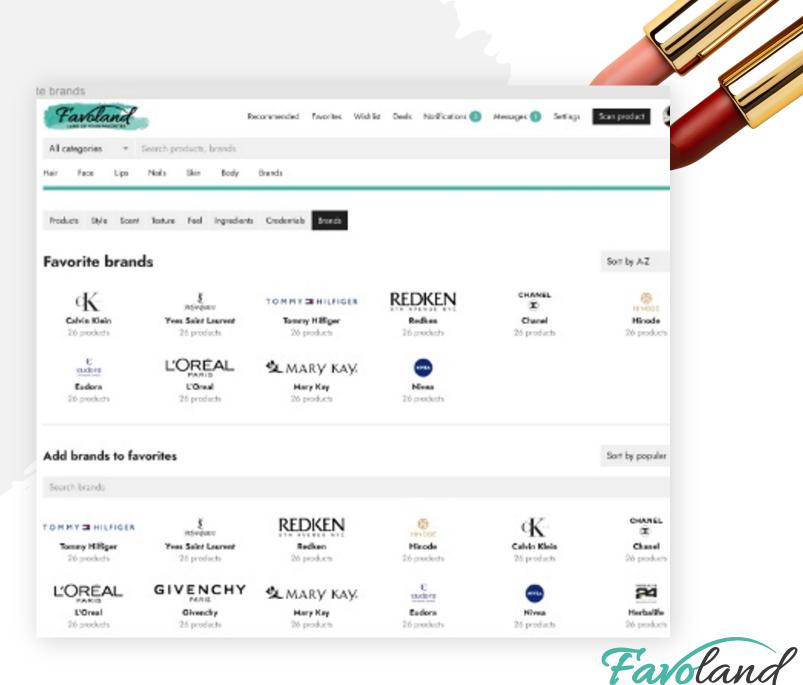
Email: Jeff@favoland.com Phone: 778 302 0286

















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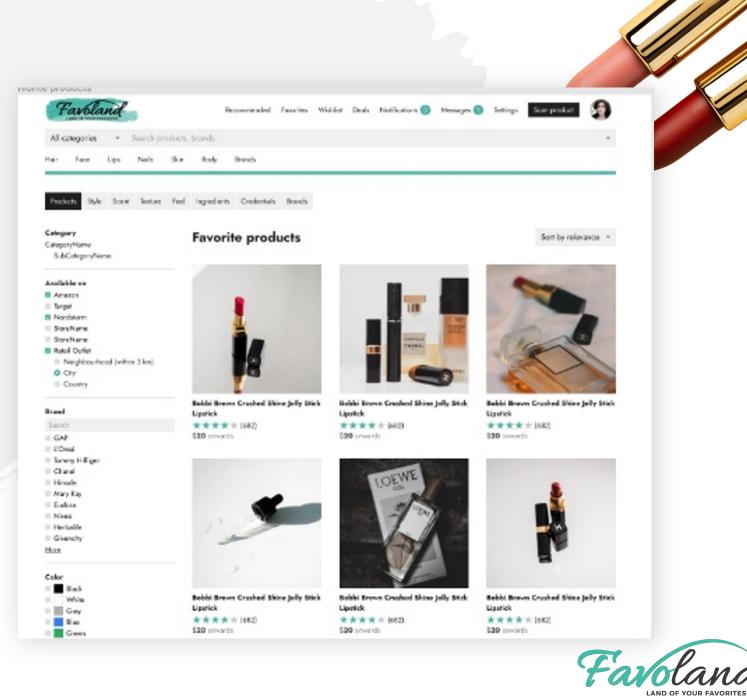








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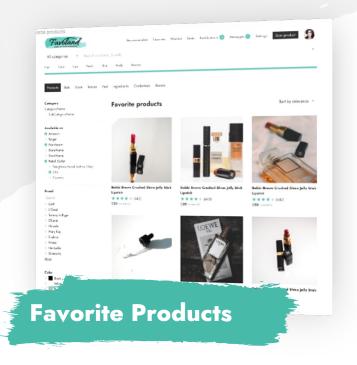








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We will help you discover your favorite features, products, and brands.

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					24

Al categories . Search pro-	dects, brands		*
Hair Face Lips Nells	Skin Body Brands		
Products Style Scent Texture	Real Ingrodiers Crodunials Brands		
Favorite ingredients			Sort by A-Z v
Dimethicone	Copernicia Cerilera (Carnauba) Wax	Hexadecene Copolymer	Cera Microcristallina
soeicosa@g 💙	Caprylic	Microcrystalline Wax	Rod & Lake (Ci 15850)
Geolin	sonorgi sonorancate	Isononyl Isononanoate	Slica
Coresin	Paraffin	Microcrystalline Wax	
Tranium Dioxide (Ci 77891)	Hydrogeneted Polyisobutene	Titerium Dioxide (Ci 77891)	

Search ingradients

Dimethicone	Copernicia Cerifera (Carnauba) Wax	Hexadecene Copolymer
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Isononyl Isononanoale	Titanium Disside (Ci 77891)	Ceresin
Hexadecene Copolymer	Paraffin	Cara Microcristallina
Cera Microoristallina	Hydrogenated Polyisobutene	Dimethicone
Red 6 Lake (Ci 15850)	Dimethicone	Ceresin
Silion	Keolin	Kaolin
Cera Microoristallina	Titanium Disxide (Ci 77891)	Titanium Dioxide (Ci 77891)
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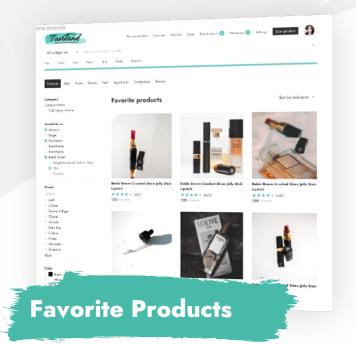
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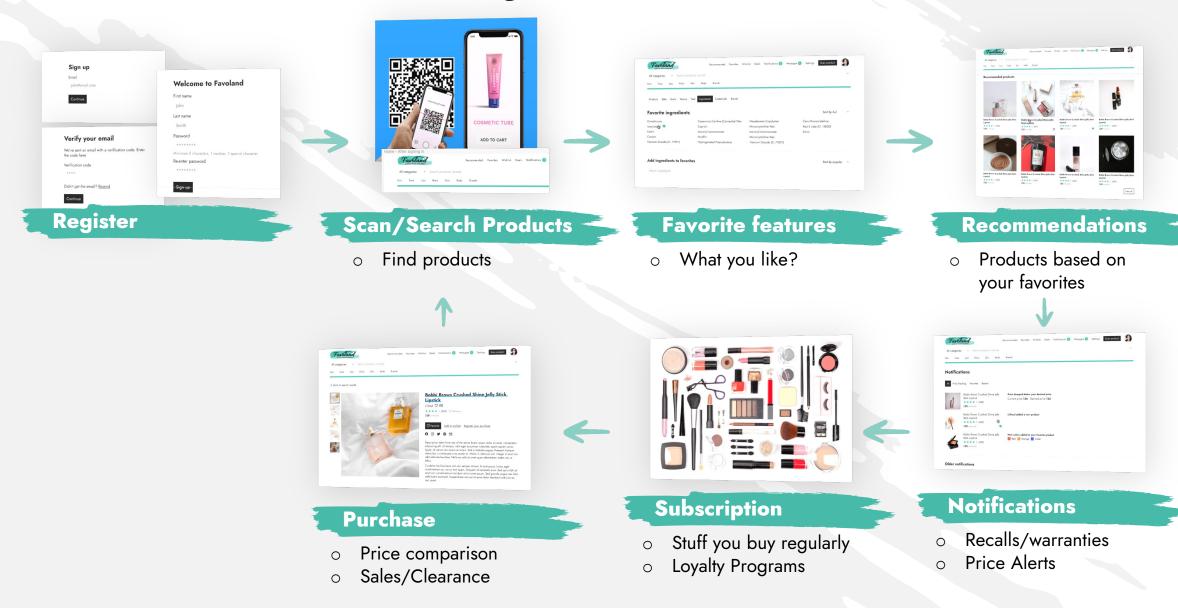
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	.cs. brands		
Hair Face Lipo Nielo Si	ur Body Brends		
Products Style Scent Texture N	eel Ingrediens Crodemia's Brands		
			Sert by A-Z *
Favorite ingredients			Soft by A-2
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Coresin	Parofin	Microcrystalline Wax	
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Cape∰: ▽	koeicosane	Microcrystalline Wax	Red & Lake (Ci 15850)
Kaolin Ceresia	leanoryl leonarian cano	Isonoryl Isononano.ate	Silica
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Red 6 Lake (Ci 15850)	Dimethioone	Cerusin	Corosin
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Cera Micropristallina Henadocone Copolymer	Titanium Disxide (Ci 77891)	Titerium Dioxide (Ci 77891)	Copernicia Cerifera (Camauba) Wan

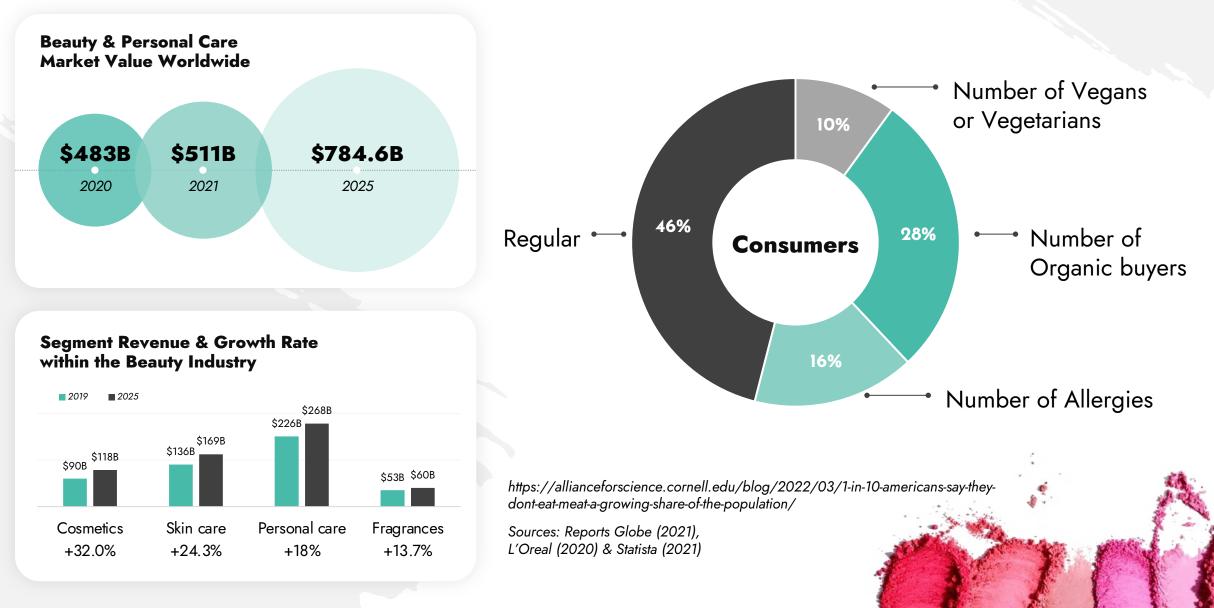
Customer Journey — Consumer











Competition



SERVICE	Favoland	THINK [°] DIRTY.	🔌 Yuka	Good Face Project	nevi	good on you
Comparable		\checkmark				
Traceability						
Transparency						
Sustainability	✓ .			 Image: A second s	\checkmark	\checkmark
Ethics	\checkmark					
Ingredients		✓	 Image: A set of the set of the	 Image: A start of the start of	\checkmark	
Scents	 Image: A second s					
Textures		\checkmark	 Image: A set of the set of the			
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Beauty Box	\checkmark					
Discounts	\checkmark	 Image: A set of the set of the				
Price Match	\checkmark					
Subscriptions		\checkmark	 Image: A set of the set of the			
Intelligence		\checkmark	\checkmark	\checkmark		





Our primary revenue will be a subscription model. In the fist year, it will be free for consumers. Brands, retailers, and suppliers fee will only be reoccurring when volumes surpass activity.









Jeff Clark

Founder

Serial Entrepreneur, led start-ups scale to over \$100 million.



Ioana Birleanu

Sales Lead

Sales and business leadership. Sales Director Cisco Systems



Grisilda Hoxha

Marketing

9 years of experience working in marketing













Pravin

Developers



Seed Round looking for \$600,000 to build and grow the business.



🙎 Go-to-Market Campaign

CMO, Founding Partner

Mentors & Advisors





JEFF CLARK

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